

FIGURE 1

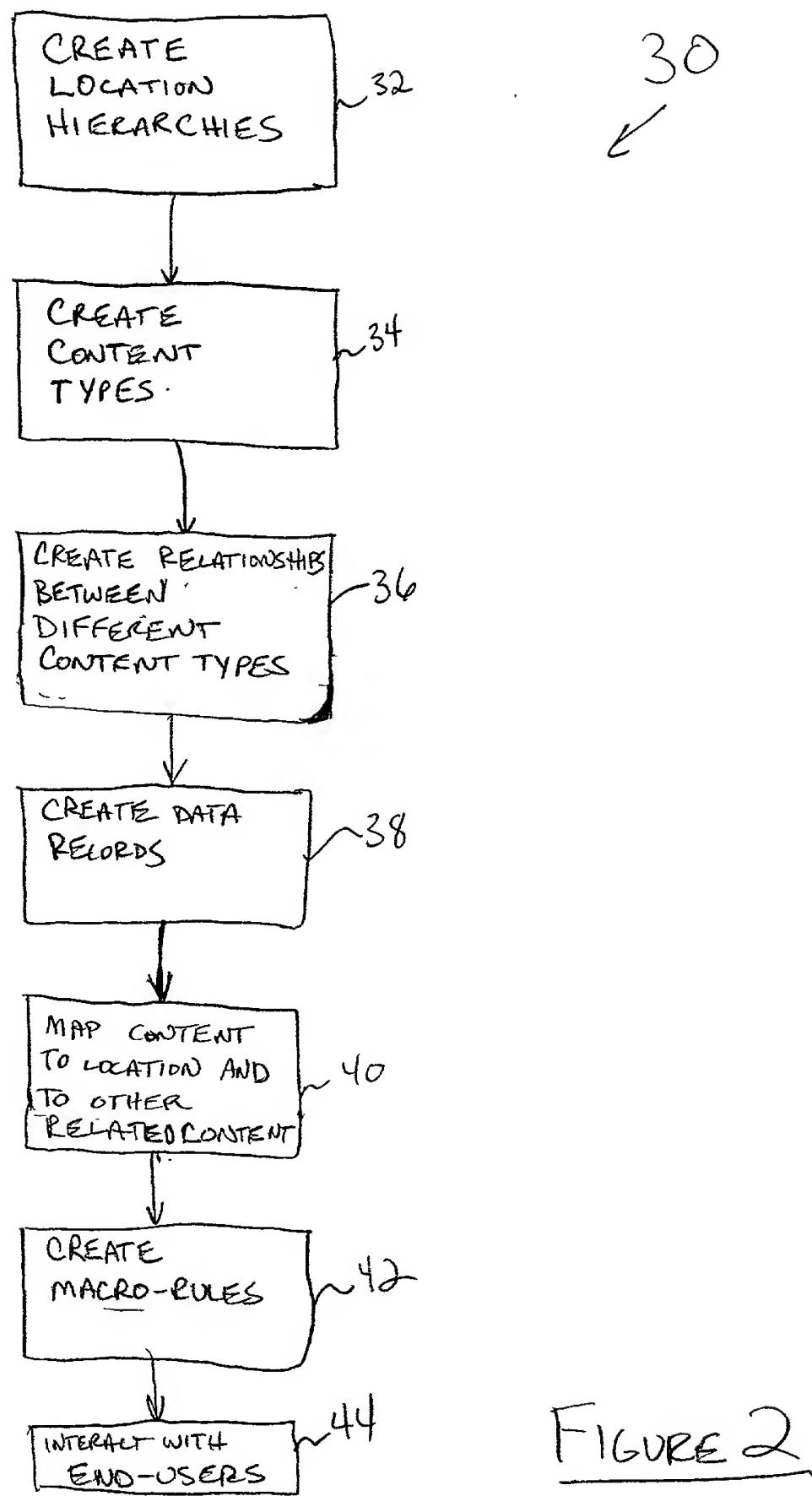


FIGURE 2

Advertising Hierarchy

USPS Hierarchy

Distribution Hierarchy

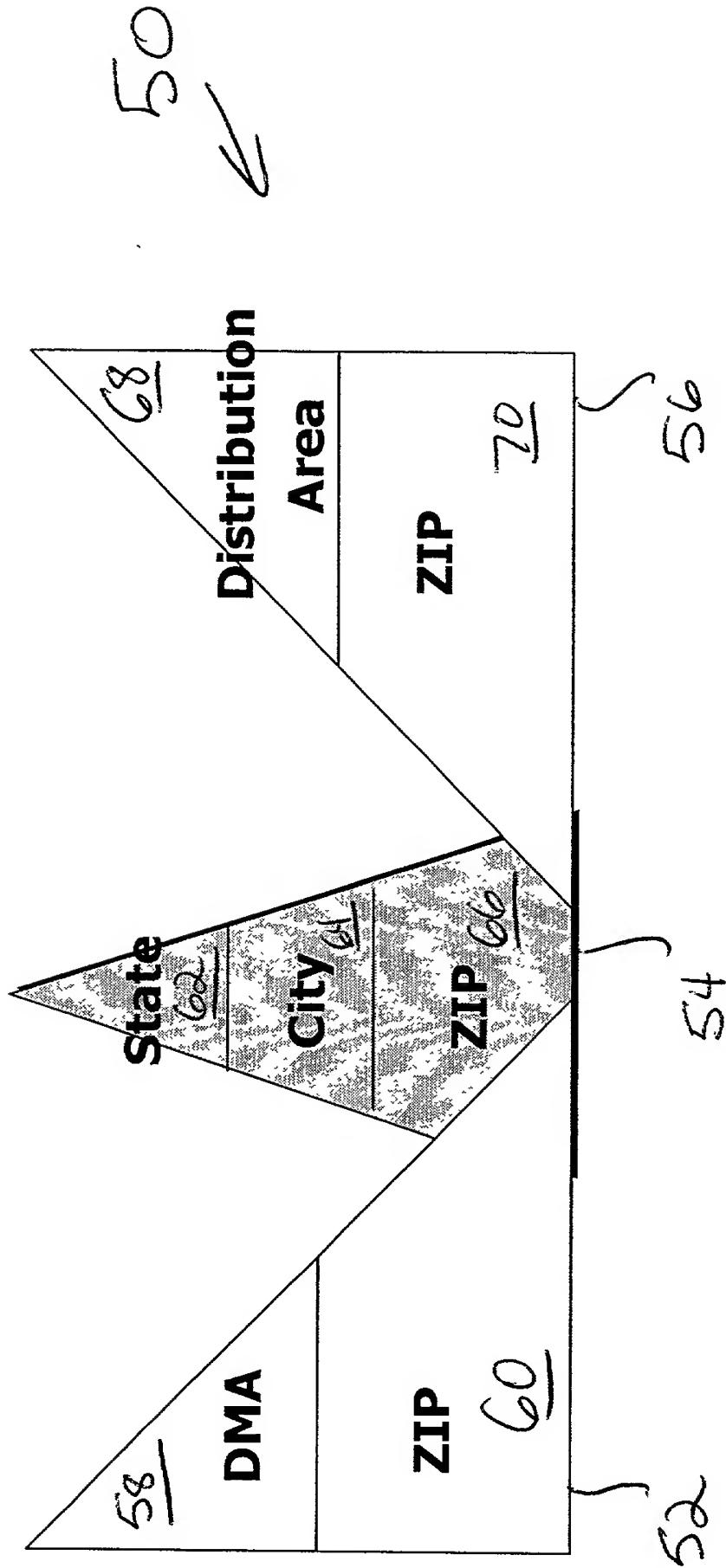


FIGURE 3

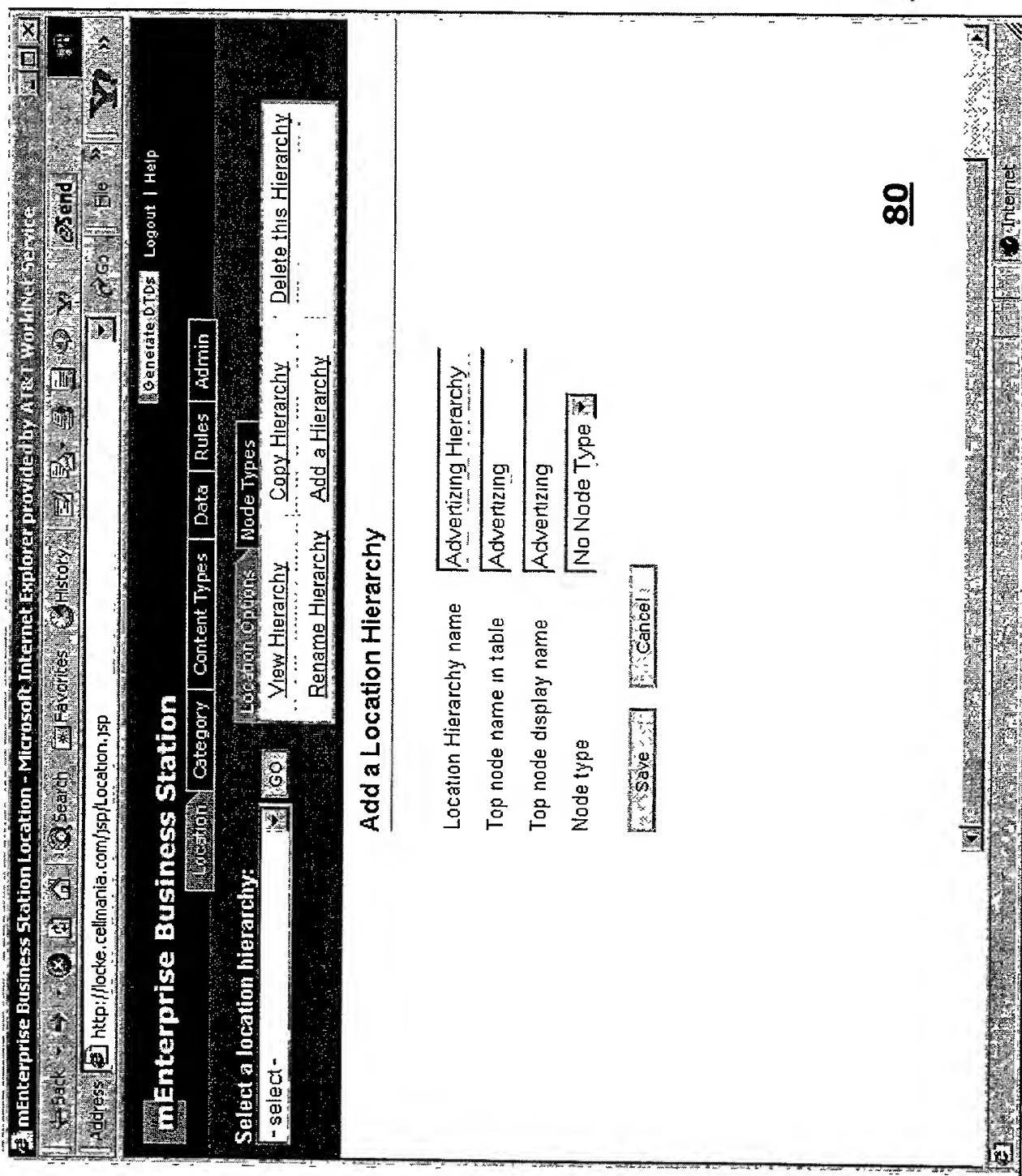


FIGURE 4

81

FIGURE 5

90

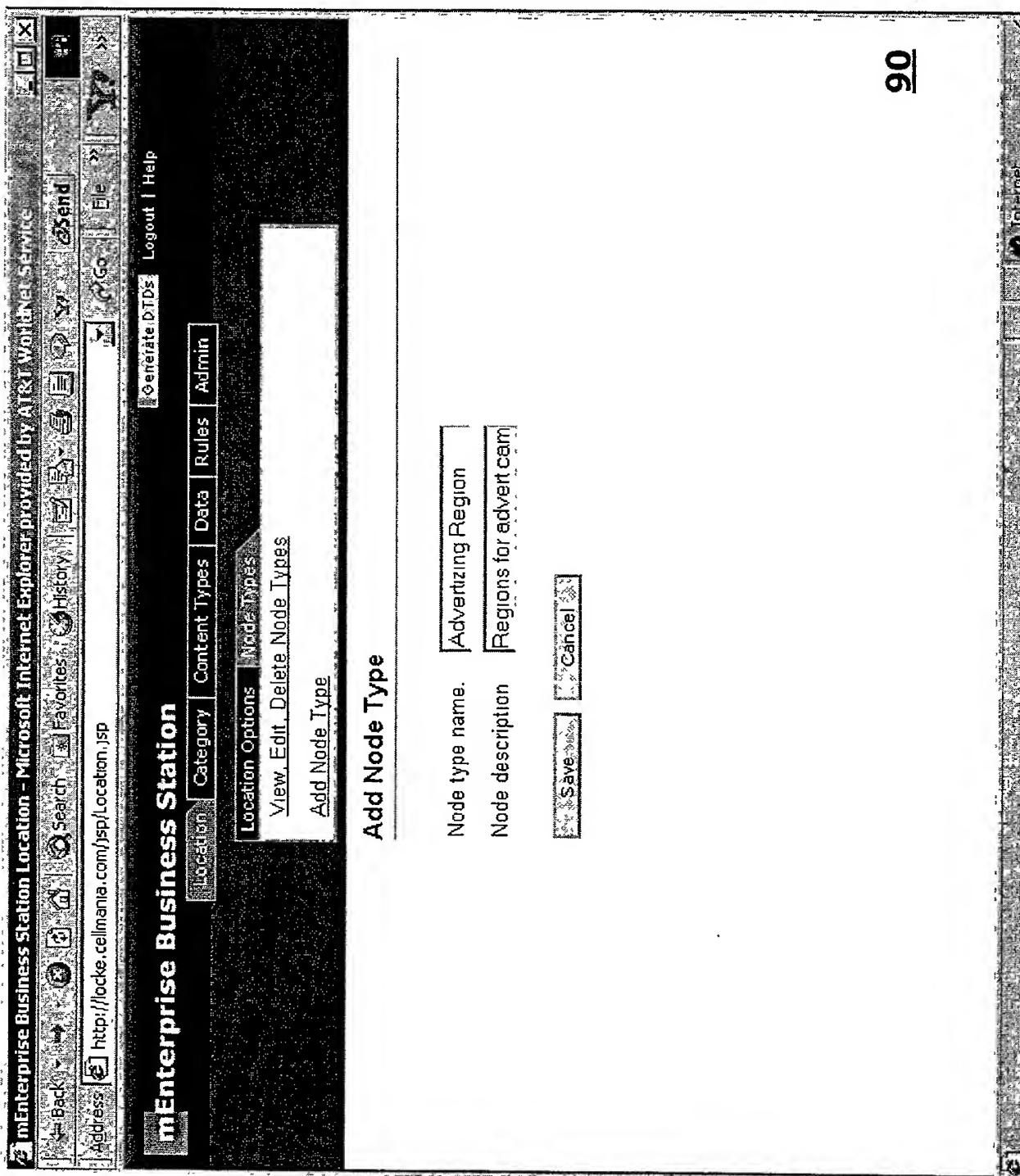


FIGURE 6

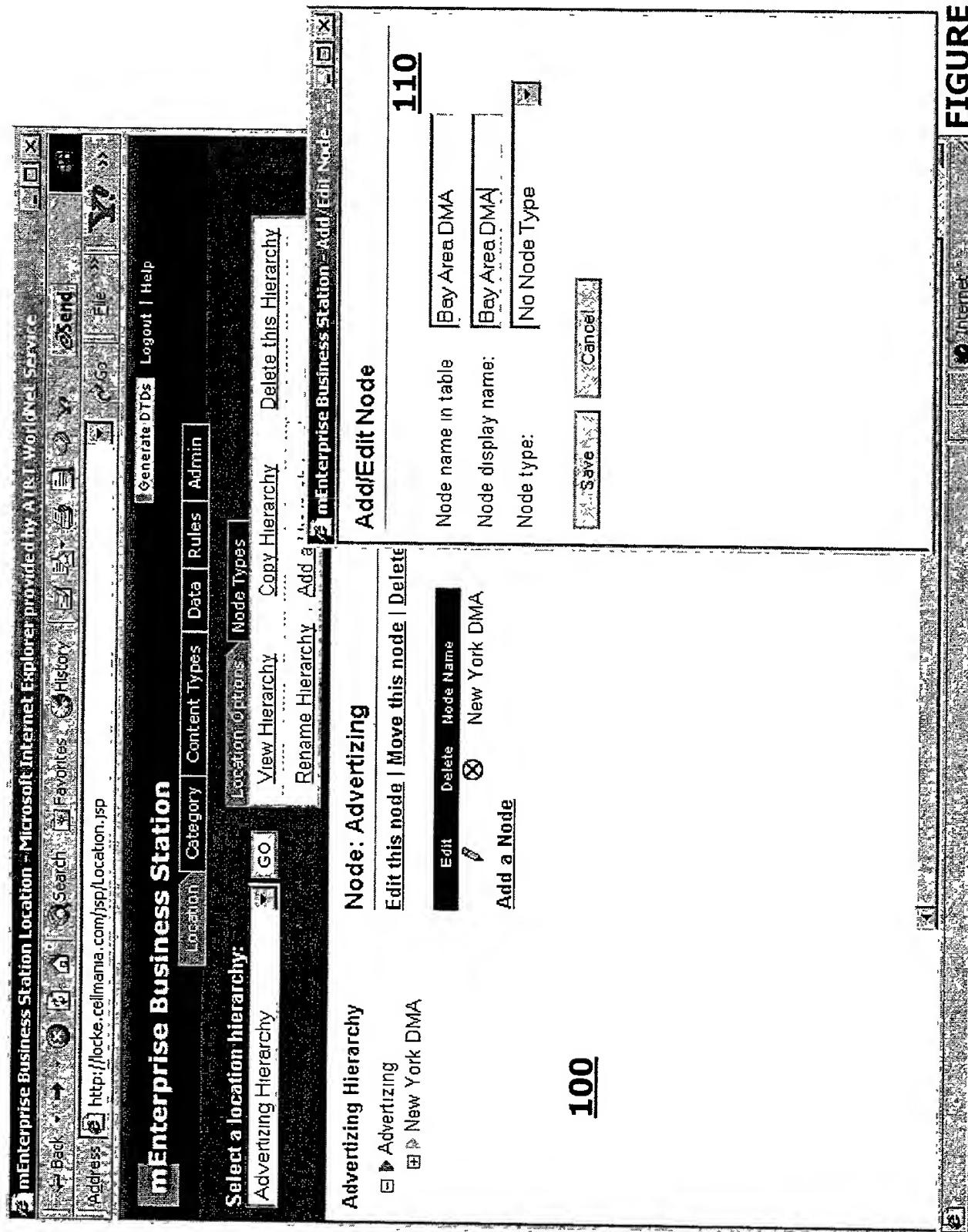
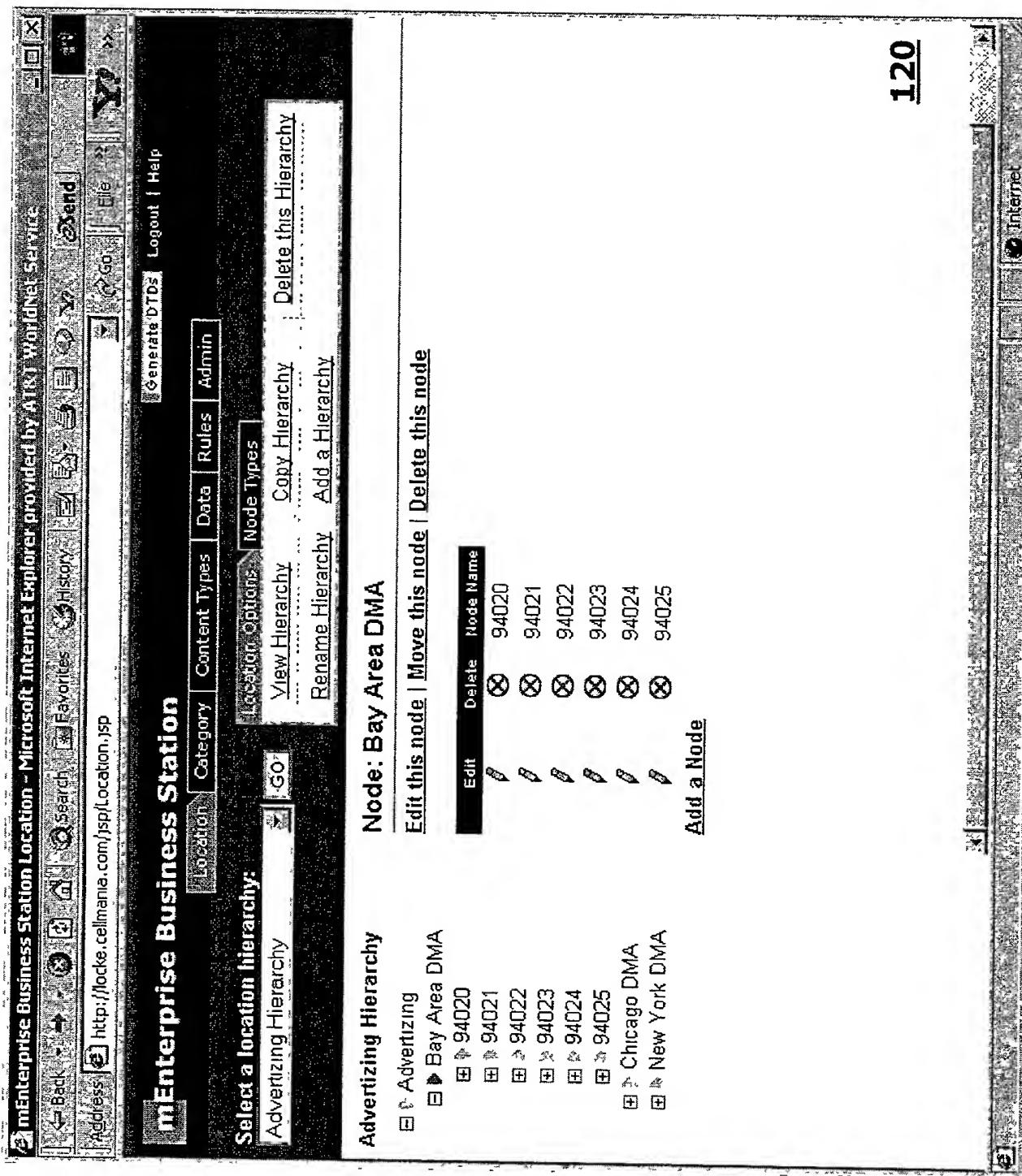


FIGURE 7



120

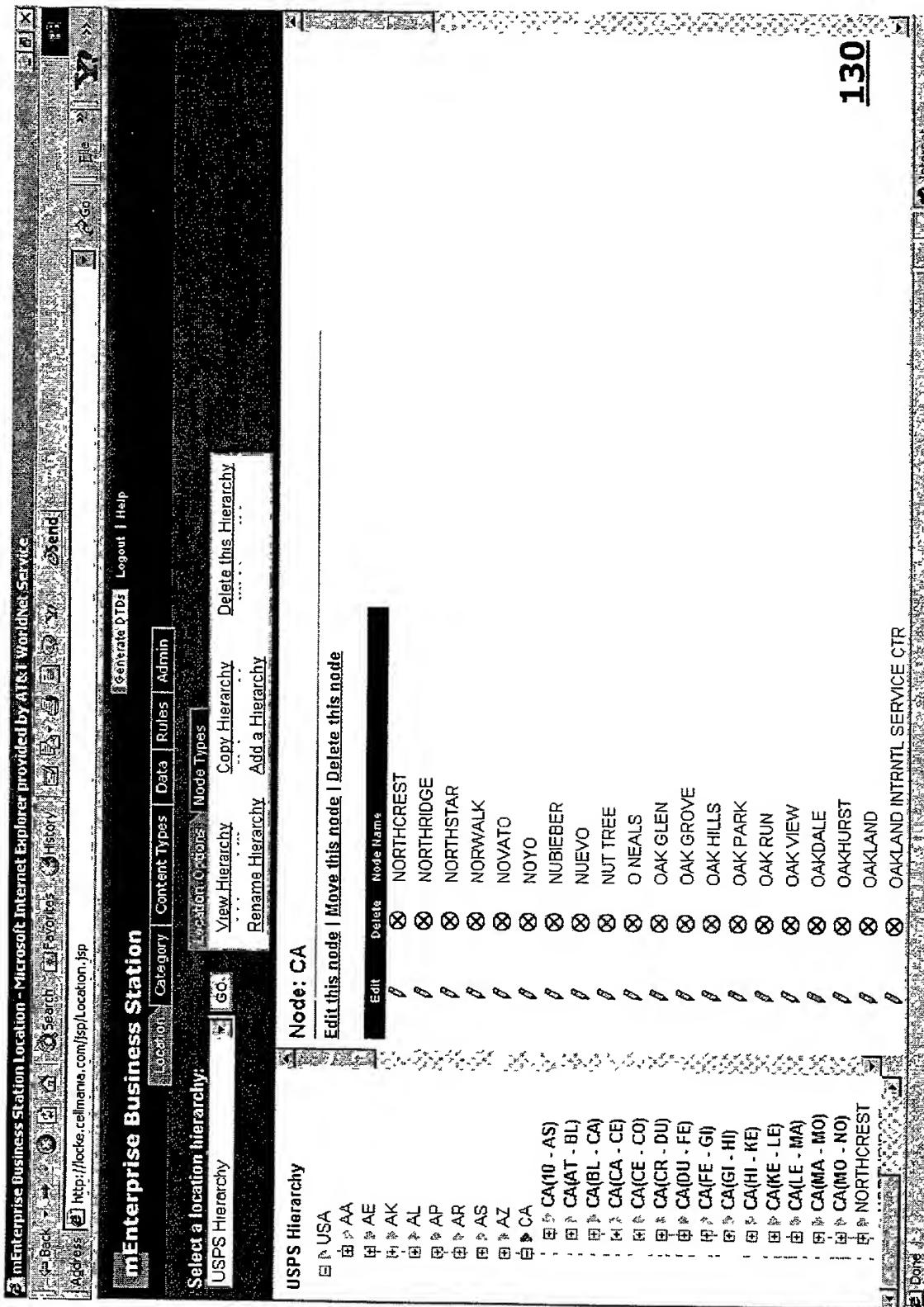
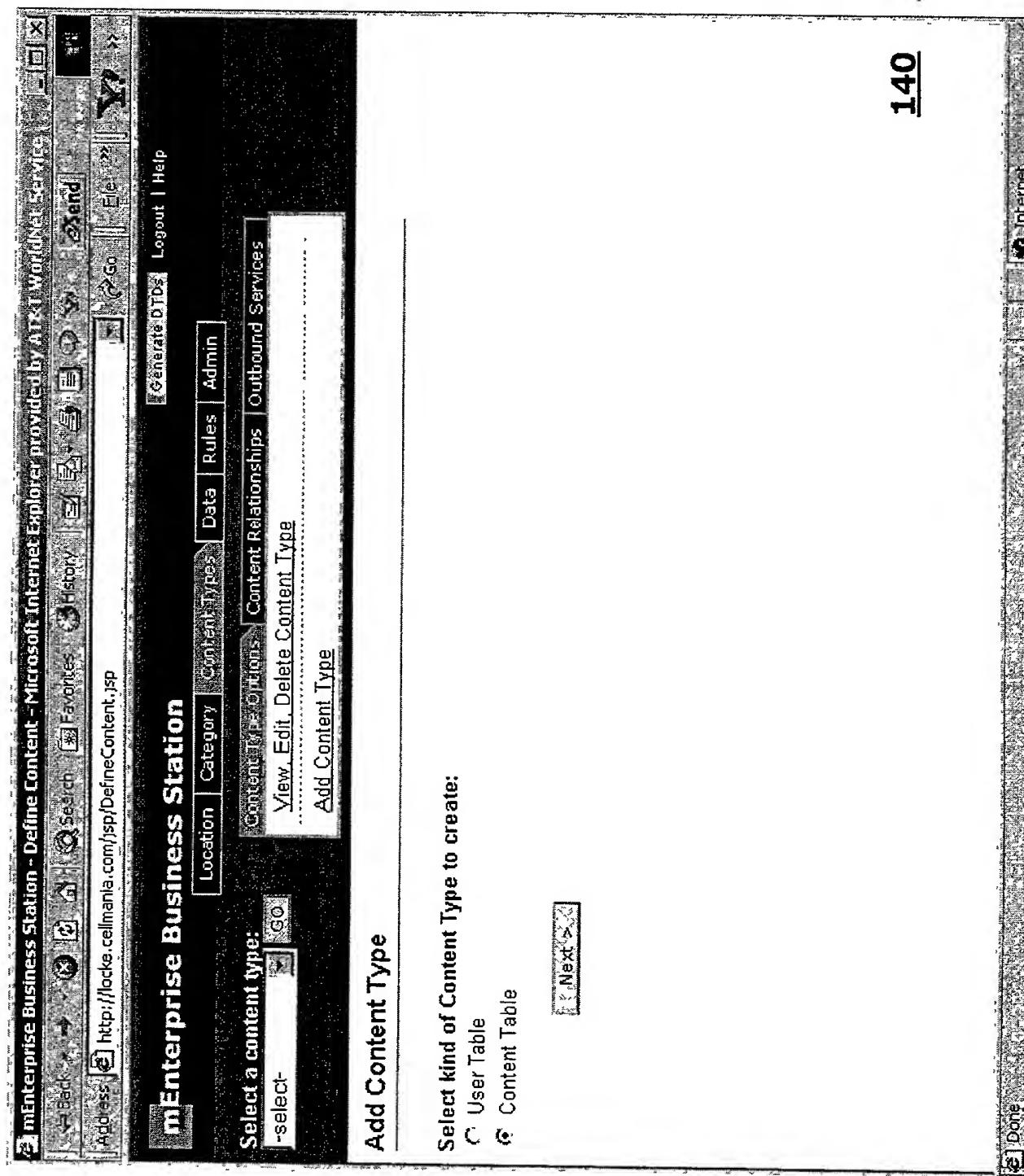


FIGURE 8

130

FIGURE 9



140

mEnterprise Business Station - Define Content Microsoft Internet Explorer provider, AOL World Wide Service

Address: http://locke.cellmania.com/jsp/DefineContent.jsp

mEnterprise Business Station

Select a content type:

-select-

Content Type Options

- [View, Edit, Delete Content Type](#)
- [Add Content Type](#)

Logout | Help

Location Category Content Types Data Rules Admin

Content Relationships Outbound Services

Schema Definition:Content Table, InMemory

Enter a name for the new content type?

Enter a name for this table?

Enter a description for this table

Field Name	Data Type	Data Length	Enum	Flag	Index	Flag	Notes/Description	Content Id
cnt_id	Integer	0			1			
Product Name	string	32						
SKU	string	32						
Price	floatrule							
	string							
	string							

Add more blank fields

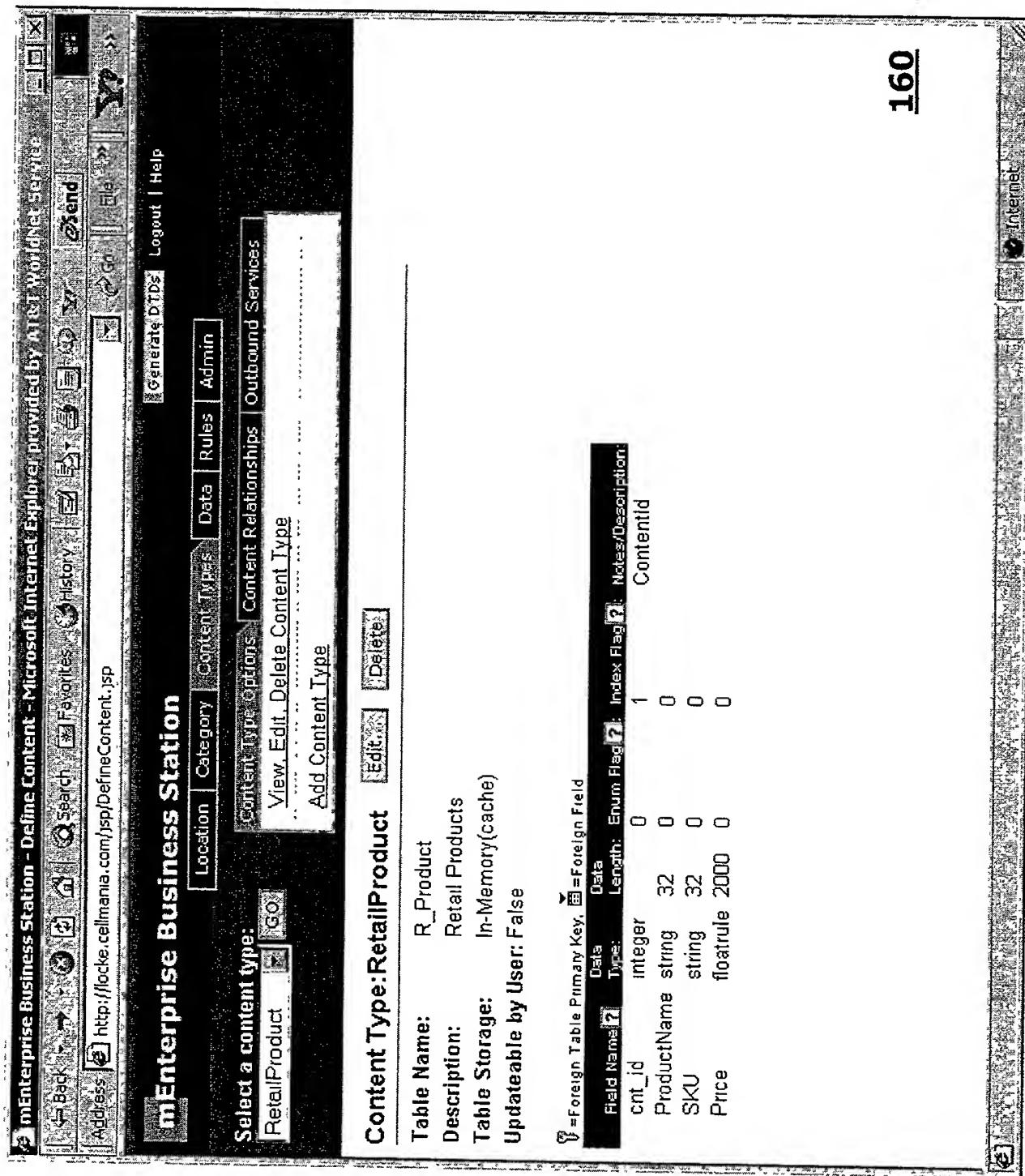
< Previous > Next

3 Internet

FIGURE 10

150

FIGURE 11



160

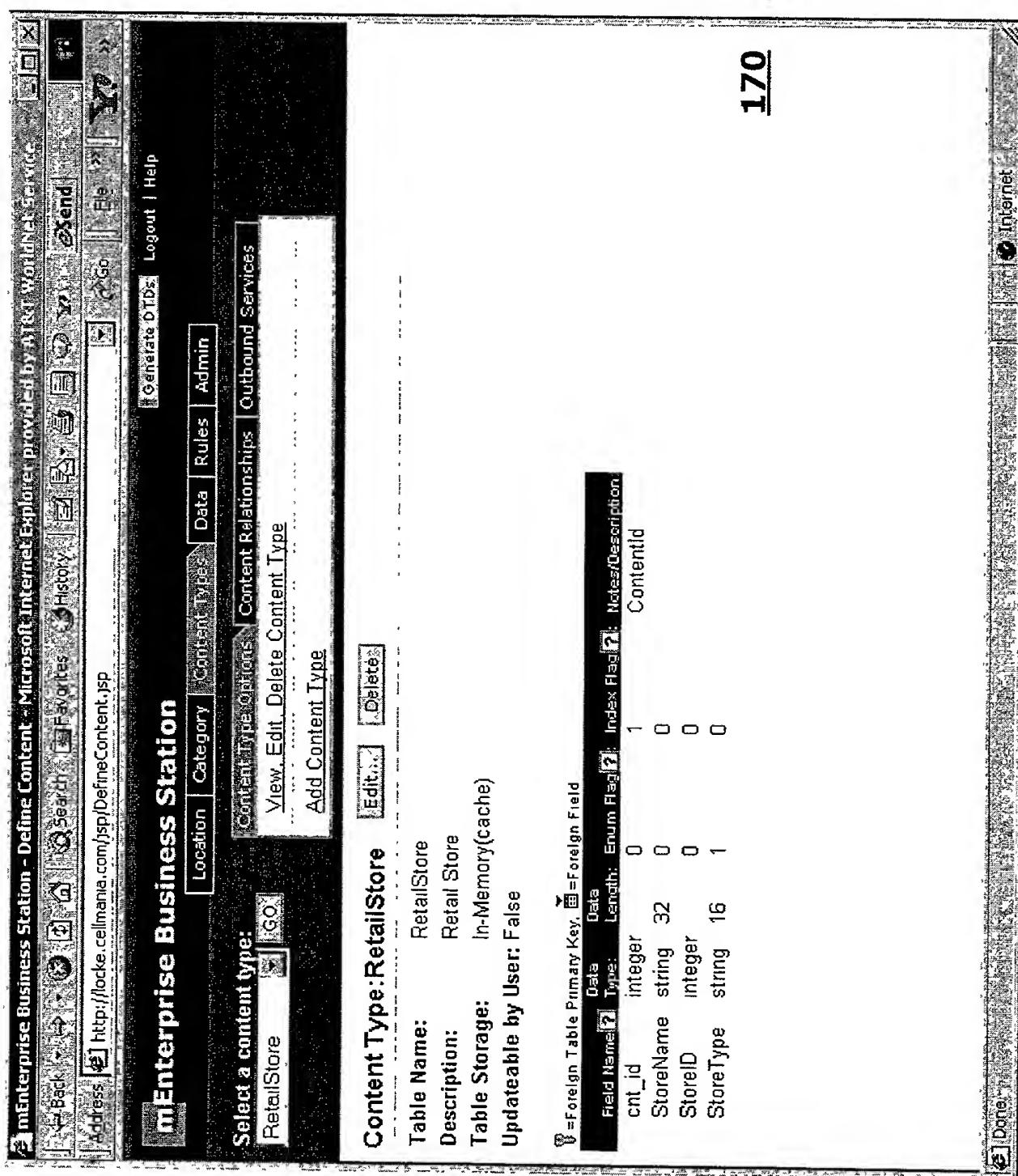
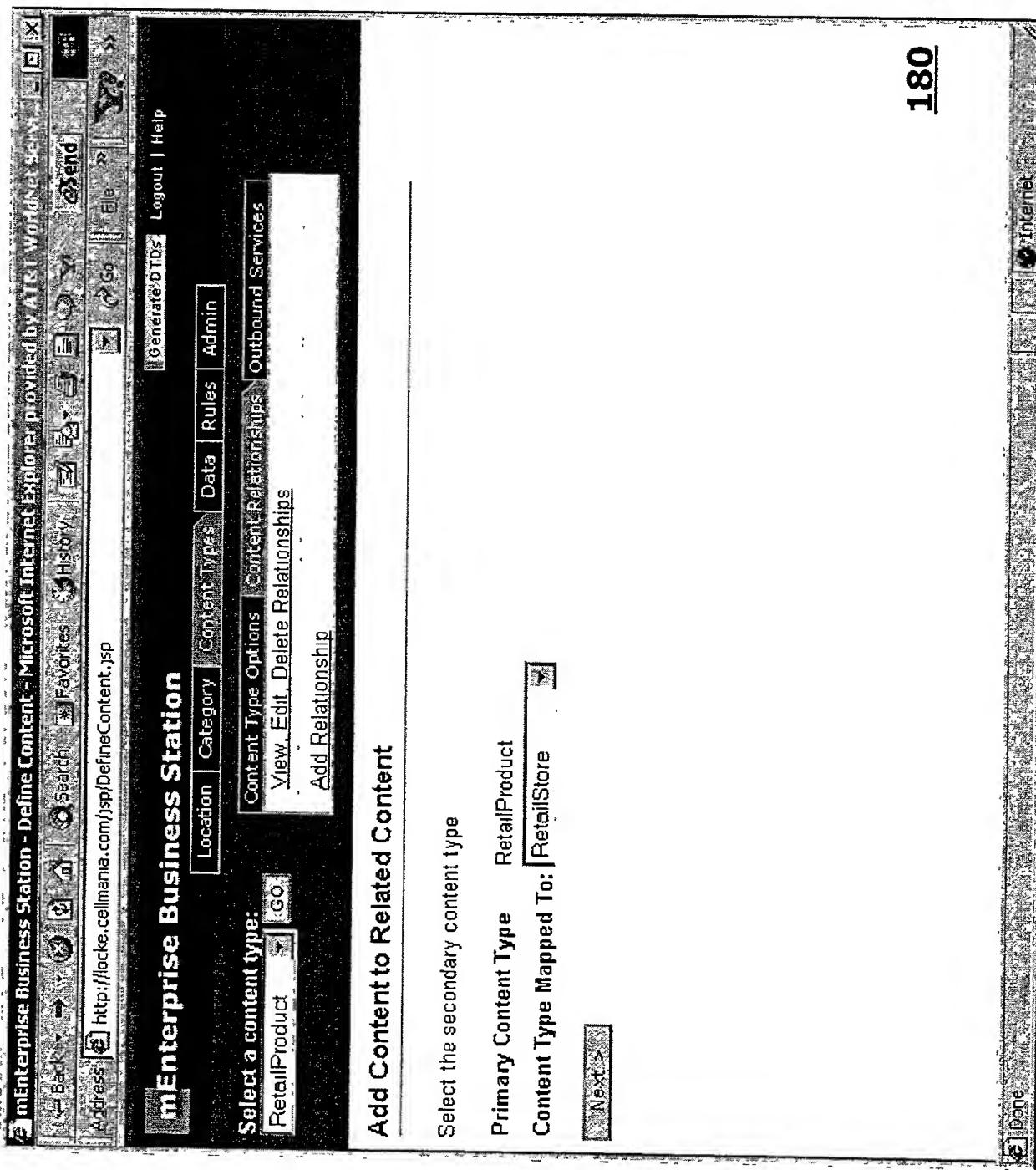


FIGURE 12

170

FIGURE 13



180

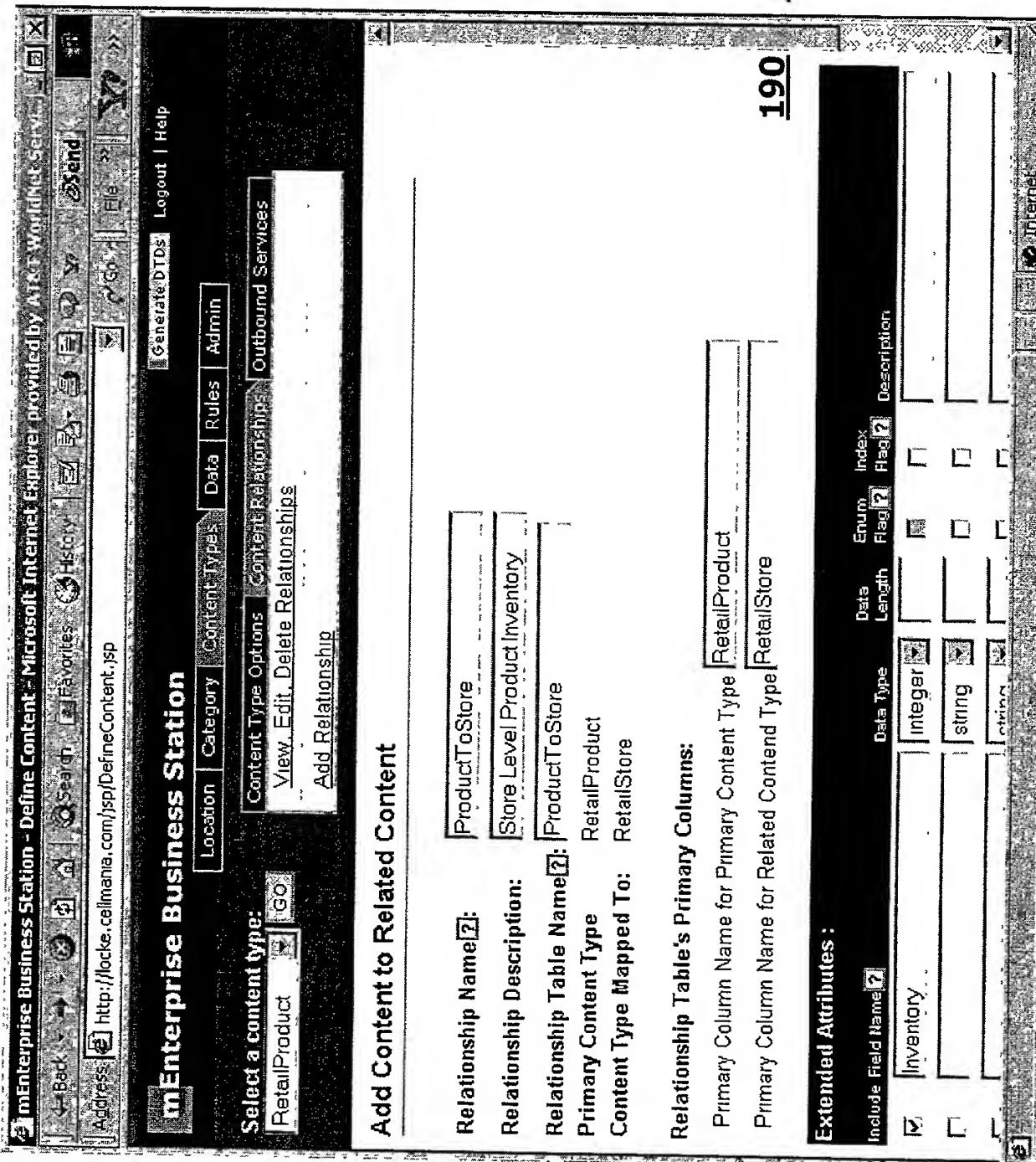


FIGURE 14

mEnterprise Business Station - Define Content - Microsoft Internet Explorer

Address: http://locks.cellmania.com/jsp/DefineContent.jsp

mEnterprise Business Station

Logout | Help | GenerateDTD\$

Location Category Content Types Data Rules Admin

Content Relationships

No location mapping

No category mapping

Content to Content:	Table	Relationship	Content Type	Content Column Name	Map Column Name	Content Related Column Name	Map Column Name
Edit: Delete: Table Name: ProductToStore	Description: Store	ProductToStore	RetailStore	cnt_id	RetailProduct	cnt_id	Ref
	Level	Product	Inventory				

Extended Attributes:

Field:	Data Type:	Description:
RetailProduct	integer	Main Content Primary Key
RetailStore	integer	Secondary Content Primary Key
Inventory	integer	

Opening page: http://locks.cellmania.com/jsp/DefineContentFrame2.jsp?whichTab=2&contentTyp=Internet

FIGURE 15

200

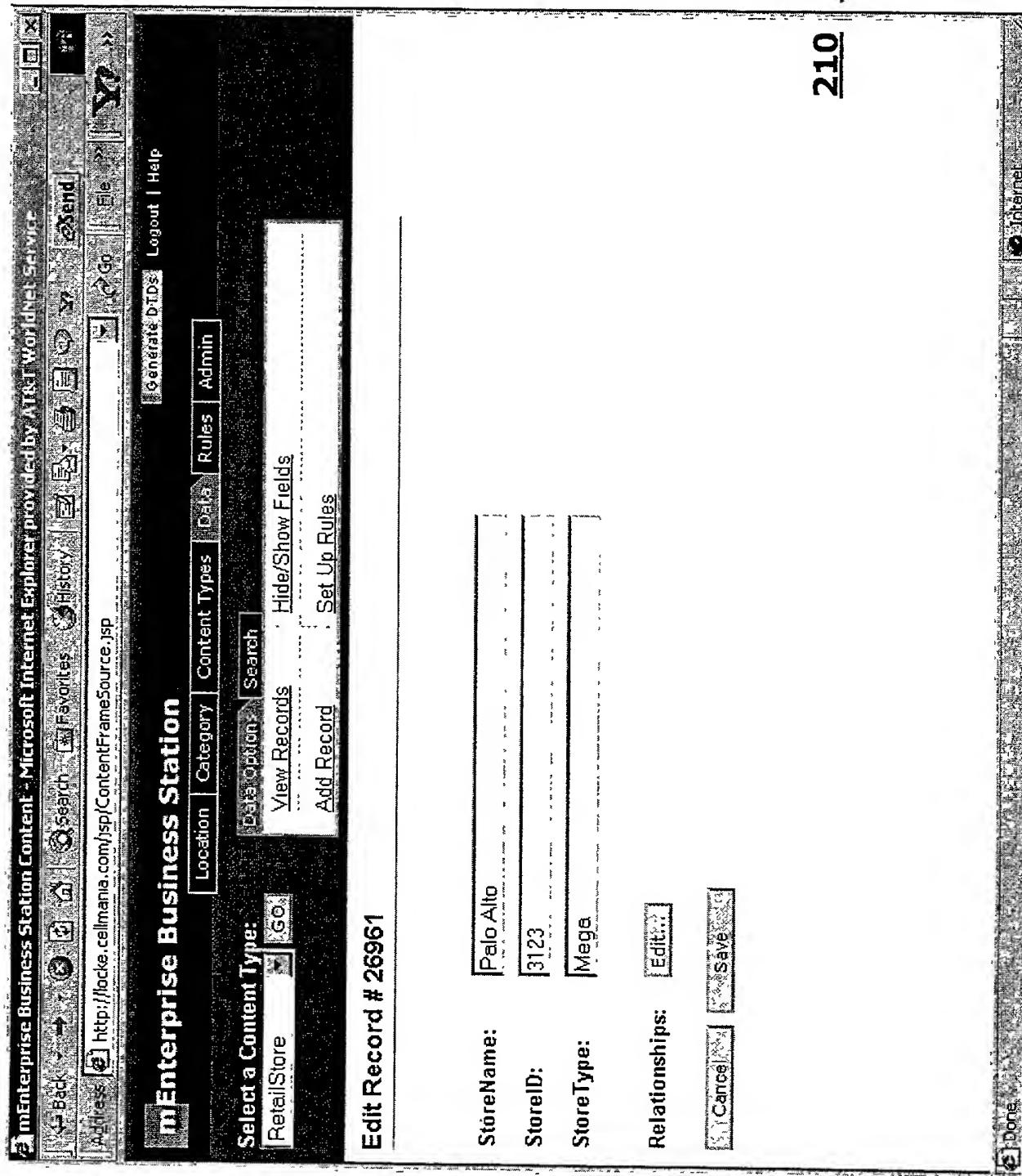


FIGURE 16

210

mEnterprise Business Station Content - Microsoft Internet Explorer provided by A1 & T WorldNet Service

Address: http://locke.cellmania.com:80/ContentFrameSource.jsp

mEnterprise Business Station

Select a Content Type:

Location Category Content Types Data Rules Admin

Date Options Hide/Show Fields

Edit Record # 26967

ProductName:	Samsung DVD 2345
SKU:	S2345
Price:	<pre>float rulemain(float ListPrice) { string city; city = SessionGetStringValue("City"); if (city == "New York" city == "Maui") return(1.10 * ListPrice); else return(ListPrice); }</pre>
Check this rule	
Manufacturer:	Samsung
ListPrice:	1245
Relationships:	<input type="button" value="Edit"/>

FIGURE 17

220

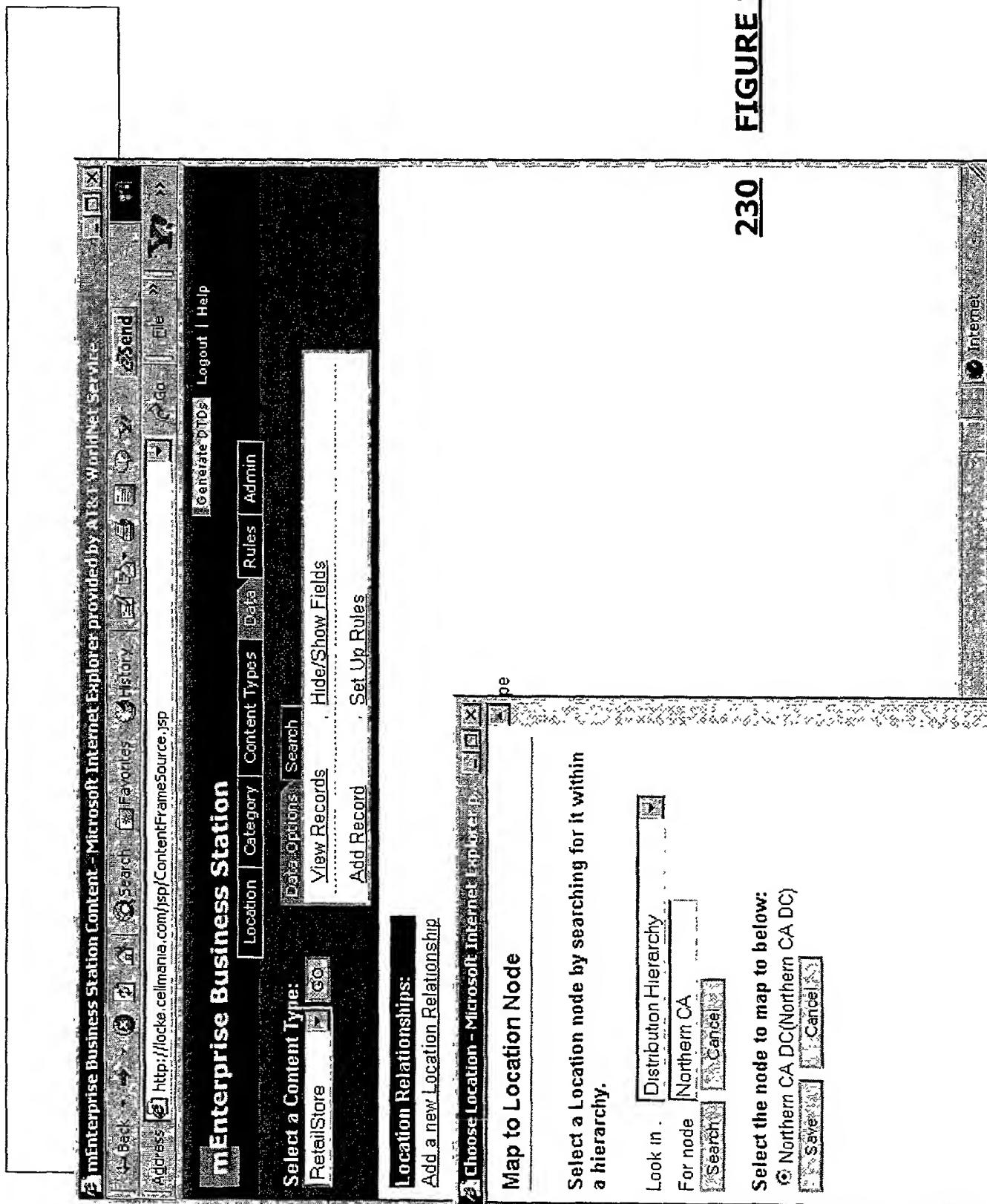


FIGURE 18

230

Select the node to map to below:

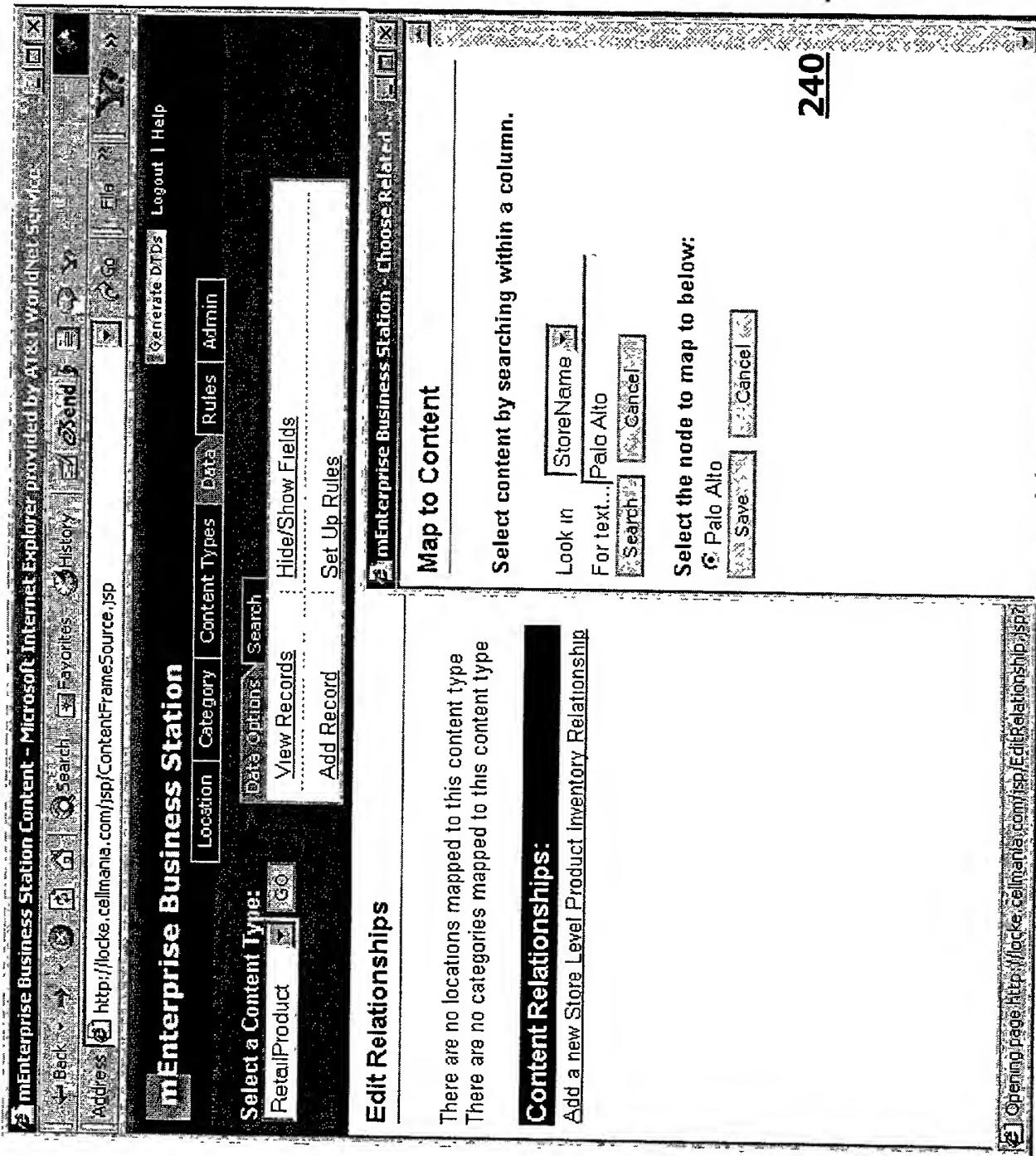


FIGURE 19

240

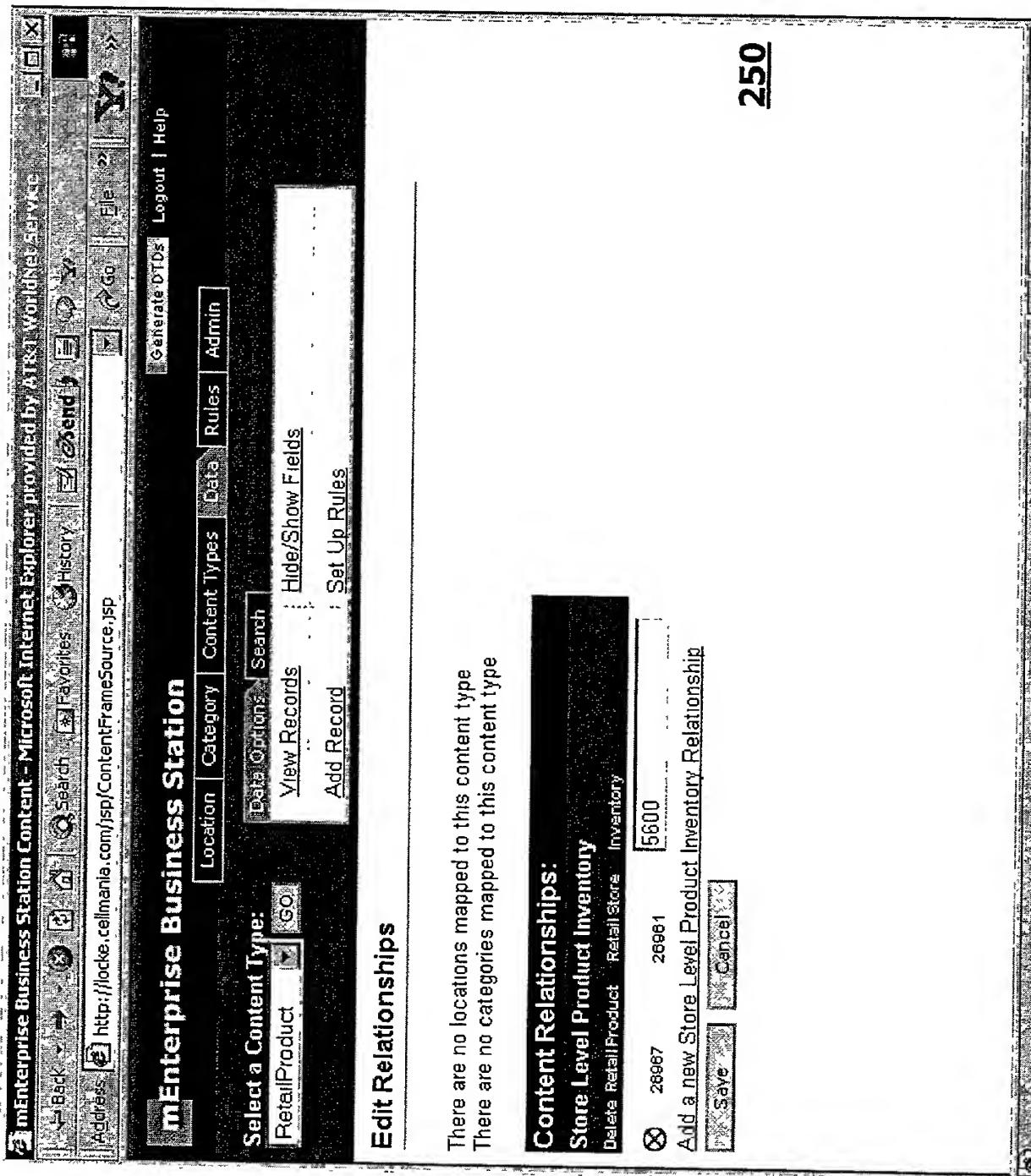
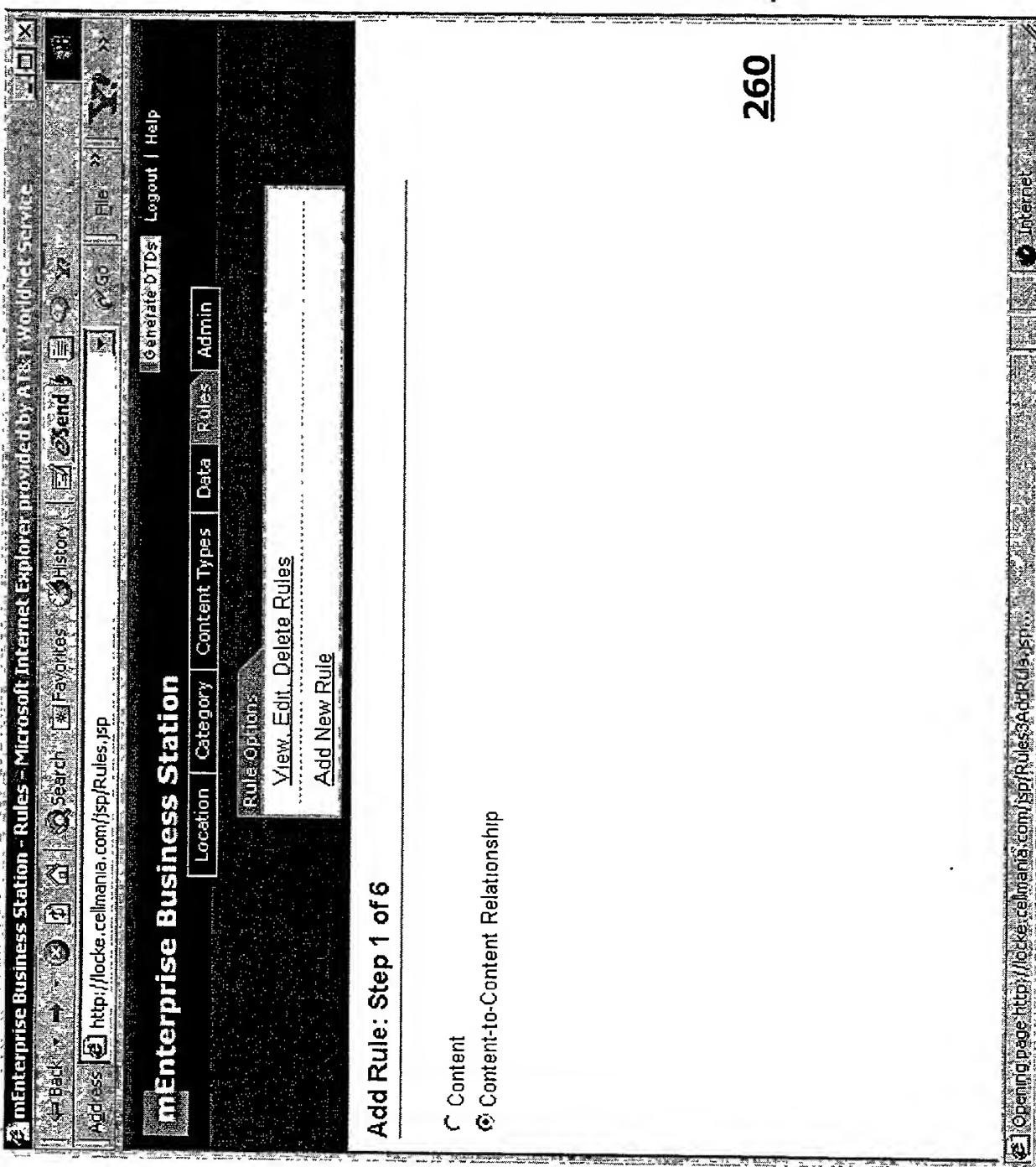


FIGURE 20

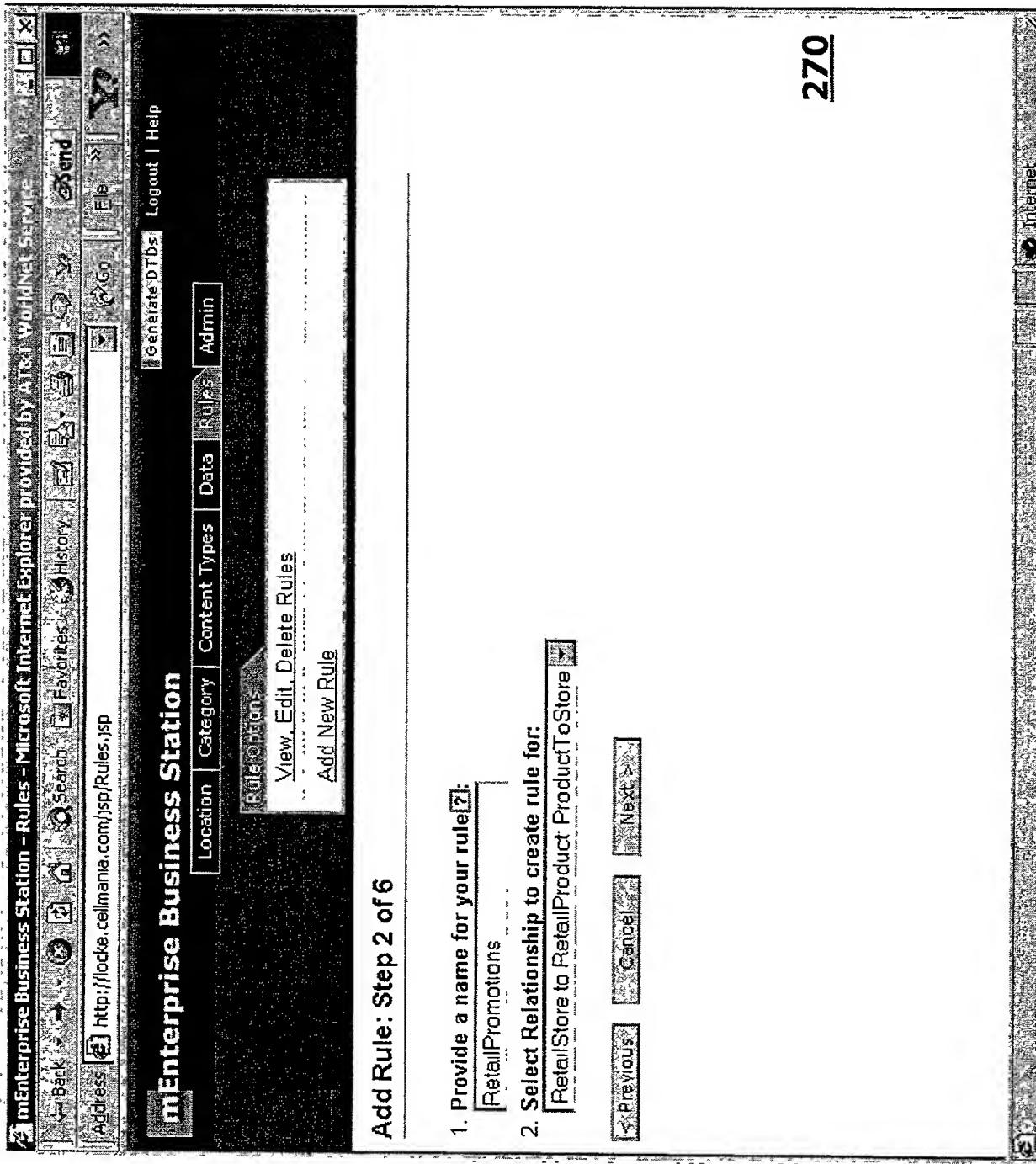
250

FIGURE 2.1



260

FIGURE 22



270

mEnterprise Business Station - Rules - Microsoft Internet Explorer provided by AT&T WorldNet Service

Address: <http://locke.cellmania.com/jsp/Rules.jsp>

Generated DTDs: Logout | Help

mEnterprise Business Station

Location Category Content Types Data Rules Admin

RULE OPTIONS

[View](#) [Edit](#) [Delete Rules](#)

[Add New Rule](#)

Select fields from the table(s) to use in your rule:

RetailStore	Relationship	RetailProduct	Location
<input checked="" type="checkbox"/> cnt_id	<input type="checkbox"/> RetailProduct	<input type="checkbox"/> cnt_id	<input type="checkbox"/> Field Names
<input type="checkbox"/> StoreName	<input type="checkbox"/> RetailStore	<input type="checkbox"/> ProductName	<input type="checkbox"/> hierarchy_name
<input type="checkbox"/> StoreID	<input type="checkbox"/> Inventory	<input type="checkbox"/> SKU	<input type="checkbox"/> node_name
<input type="checkbox"/> StoreType		<input type="checkbox"/> Price	
		<input type="checkbox"/> Manufacturer	
		<input type="checkbox"/> ListPrice	

Optional Scratch Fields:
Include: Field Name: Data Type: Char length:

string
 string
 string

Add more scratch columns

[Previous](#) [Cancel](#) [Next >](#)

FIGURE 23

280

Enterprise Business Station - Rules - Microsoft Internet Explorer provided by AT&T war@Net Service

Address: http://locks.cellmania.com/jsp/Rules.jsp

Enterprise Business Station

Location Category Content Types Data Rules Admin

Rule Options

View, Edit, Delete Rules

Add New Rule

Add Rule: Step 4 of 6 :RetailPromotions

Content-to-Content Relationship - Store Level Product Inventory: RetailStore - RetailProduct

Now select up to two fields for primary and secondary ordering:

1 2 Fields

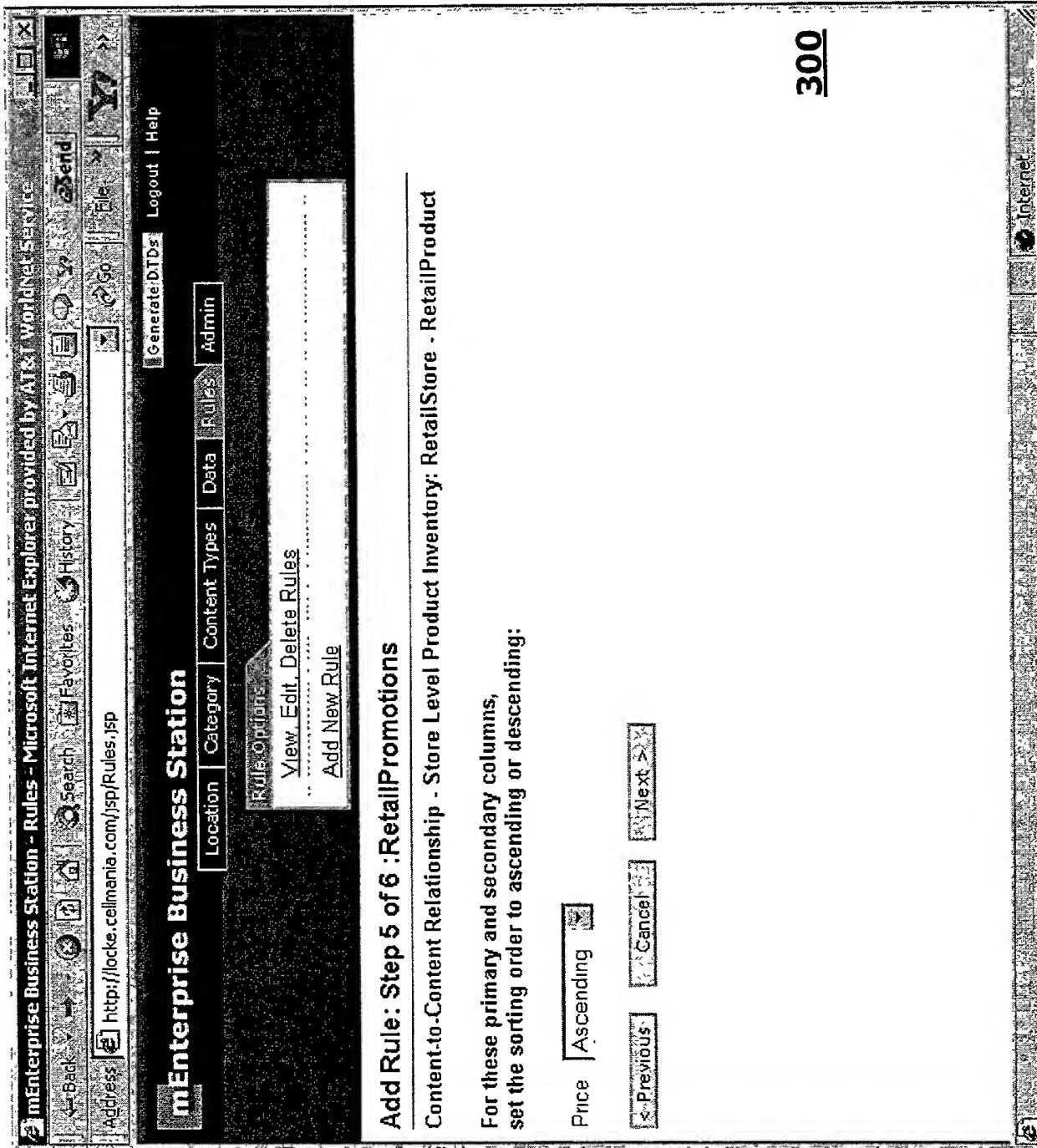
C C cnt_id
 C C cnt_id
 C C Price
 C C hierarchy_name
 C C node_name
 C C None of the above

< Previous Cancel Next > Done

FIGURE 24

290

FIGURE 25



300

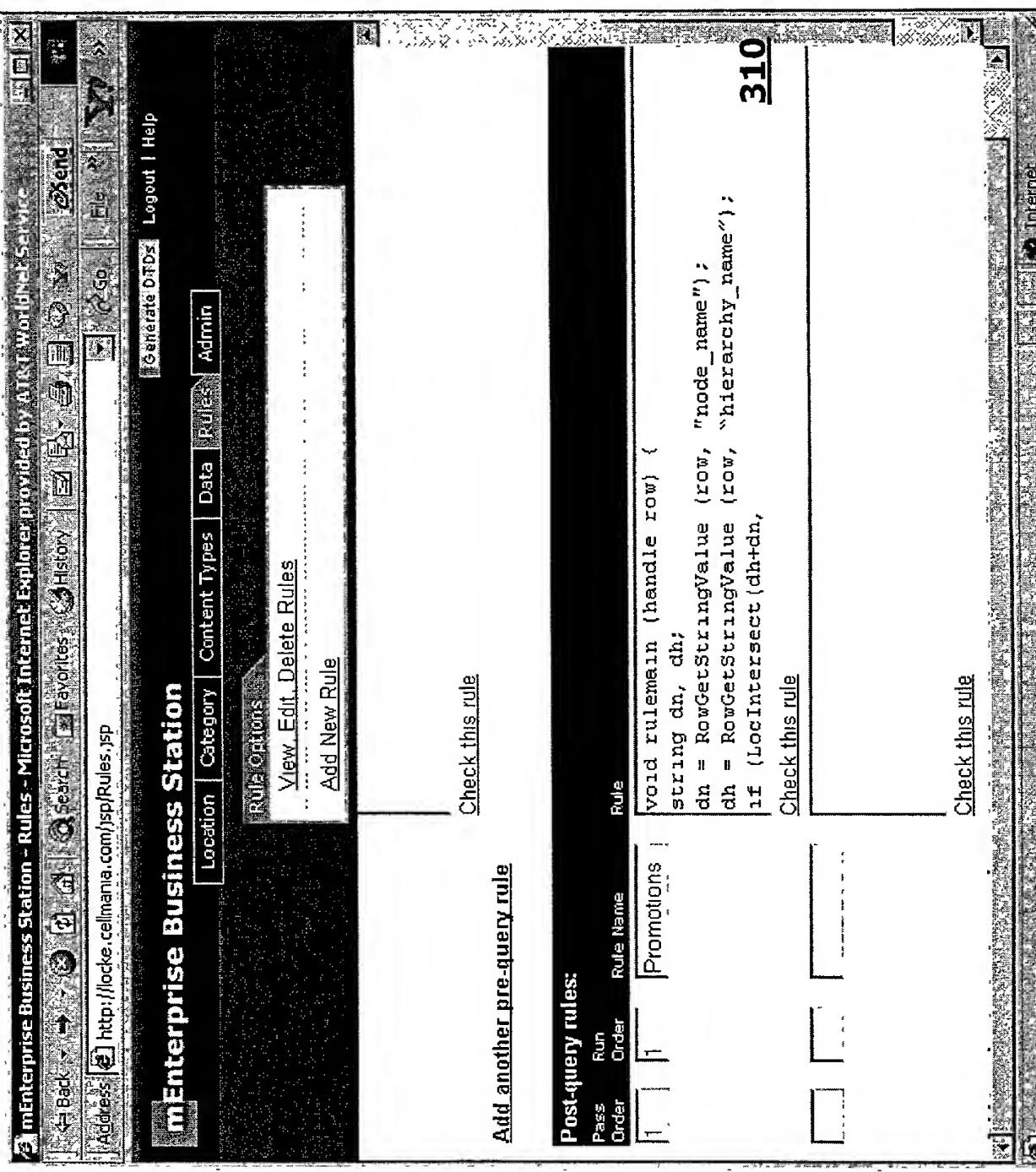


FIGURE 26

310

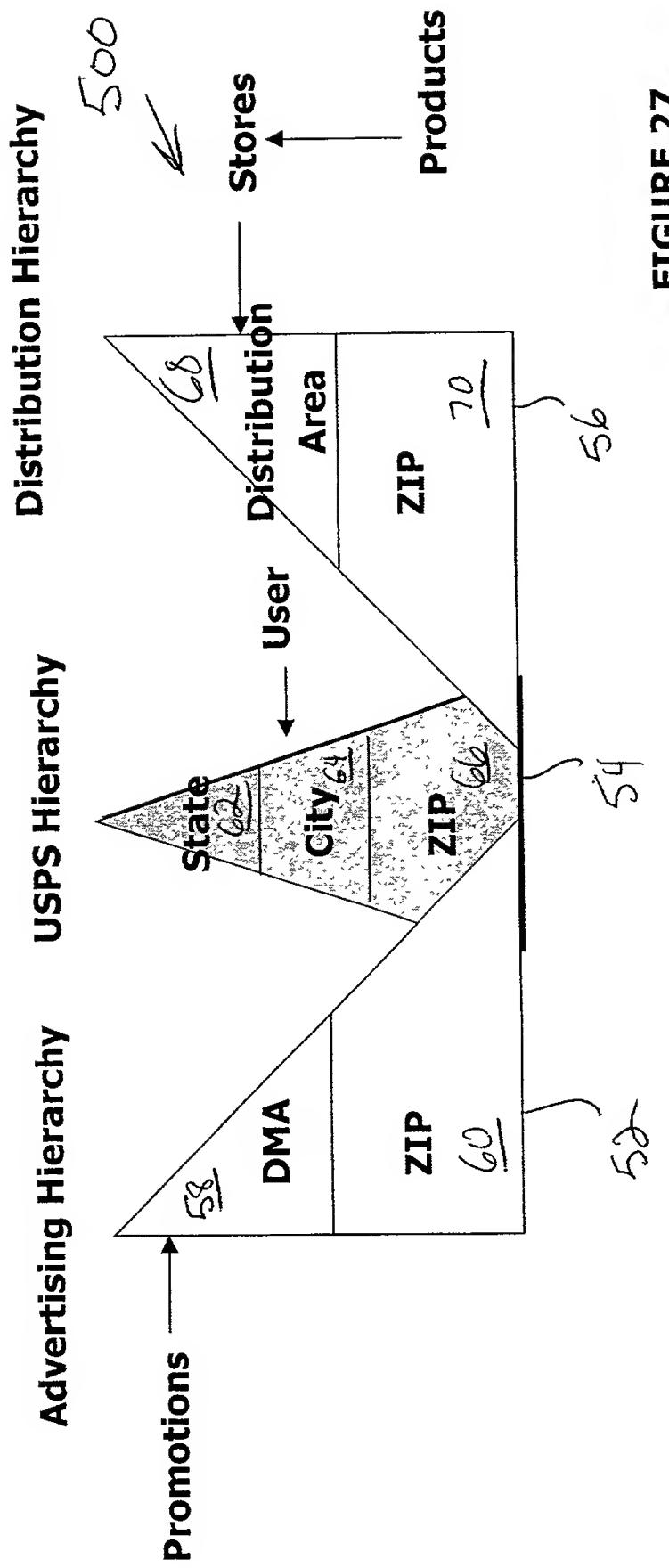


FIGURE 27

FIGURE 28

